

BBA, MBA, DBA & DED PROGRAMMES

(<https://en.uitm.edu.eu>)

IN COLLABORATION WITH UNIVERSITY OF INFORMATION
TECHNOLOGY MANAGEMENT, CENTRE FOR GRADUATE STUDIES
AND LIFELONG LEARNING, RZESZOW POLAND

< World Ranking : 657 – 700 ; Poland Ranking : A – B grade >

TITLE AND CONTENT LAYOUT WITH LIST

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- Add your third bullet point here



**UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT**
(Center for Graduate Studies and Lifelong Learning)
in RZESZOW, POLAND

ABOUT THE UNIVERSITY

INTRODUCTION OF UNIVERSITY

- From the beginning, the University of Information Technology and Management's philosophy has been to provide quality educational programs geared to serve those seeking a solid foundation in knowledge and skills to be competitive in the job market and to obtain successful employment involving the application of space-age information technologies.

FACTS AND FIGURES

- Almost 5,500 students (full-time and part-time);
- 419 staff including 203 university teachers, 28 of whom are foreigners;
- 14 undergraduate (bachelor degree) and 5 postgraduate (master degree)
- courses in Polish;
- 8 undergraduate (bachelor degree) and 4 postgraduate (master degree)
- courses in English;
- 5 faculties;
- 56 non-degree postgraduate specialisation courses and 19 vocational courses and trainings.

RECOGNITIONS

- National Certification Programme of Higher Education Institutions “University of Leaders 2017”. This year, the university has received a unique golden certificate, as well as the "Highest Quality of Study" special mention.
- University of Information Technology and Management in Rzeszow has entered in the list of Higher Education Institutions recommended by the Ministry of Education of the People's Republic of China.
- UITM Students First in Poland to Receive Prestigious IATA Certificates
- U-Multirank 2016 – UITM Among the Best Polish Universities

ACCREDITATIONS

- Singapore Ministry of Education
- Government of Malaysia
- Department of Education by the Embassy of the People's Republic of China in Poland
- Ministry of Education, Research and Technology by the Islamic Republic of Iran
- Governmental Agency of the USA department of Funding for the education of American Military Forces
- Ministry of Higher Education in Turkey
- Compliance with the Bologna Process

POLAND UITM

BBA, MBA, DBA, DED PROGRAMMES

Poland UITM – BBA (top up)

Subject Code	Title	ECTS	Lecturer
(Semester 1)			
HR 1	Human Resource Management	5	
HR 2	Entrepreneurial Project	5	
MM 1	Marketing Management	5	
MM 2	Managing for Sustainability	5	
CM 1	Contemporary Management	5	
CM 2	Management of Change	5	
(Semester 2)			
BE 1	Business Economics	5	
BE 2	Project Management	5	
AFM 1	Accounting & Financial Management	5	
AFM 2	Corporate Finance	5	
SM 1	Strategic Management	5	
SM 2	Leadership – A Critical Perspective	5	
(Semester 3)			
FP 1	Final Year Project	10	

MBA PROGRAMME

- The Master of Business Administration (MBA) is a prestigious postgraduate qualification that is highly valued by leading employers. It can boost one's salary, increase their professional reputation and expand networking opportunities.
- Studying for an MBA is often a route to promotion or a career change as it will gain an overview of key business practices and develop skills in areas such as management, marketing and accounting. If one is a graduate with some business experience and ambitions for a high-flying career, studying for an MBA could be just what is needed to make the next step. However, it's academically challenging and a major financial commitment, so one need to be certain that it's the right choice for.
- Programs are generally intense and consist of 6 core compulsory modules, a research methodology lecture and a dissertation of 12000 words. All modules will be assessed through 2500 words assignment and group activities.

MBA COURSE OUTLINE

PROGRAM STRUCTURE

- MBA 501 Marketing Management
- MBA 502 Managerial Finance and Accounting
- MBA 503 Business Research
- MBA 504 Human Resource Management
- MBA 505 International Business and Trade
- MBA 506 Strategic Management
- MBA 507 Leadership and Organizational Behavior
- MBA 508 Capstone Project

DBA PROGRAMME

DOCTOR OF BUSINESS ADMINISTRATION

- The Doctor of Business Administration (DBA) program aims to integrate the theory and practice of business with the context of current issues that the business world faces. The DBA is a professional doctorate that emphasizes the application of theory to actual business issues.
- The University of Information Technology and Management DBA program will help candidates develop proficiency in applied research by improving their methodological and analytical skills. Participants who successfully complete the program will be equipped for high-level positions in numerous sectors.

DBA COURSE OUTLINE

- PROGRAM STRUCTURE
- DBA 601 Cross culture management
- DBA 602 Human resource management
- DBA 603 Financial management
- DBA 604 Ethics and management principles
- DBA 605 Marketing management
- DBA 606 Strategic Management
- DBA 607 Research methodology,
- DBA 608 Dissertation and viva

DBA (EDUCATION) / DOCTOR OF EDUCATION

- The DBA (Education) / Doctor of Education (EdD) degree program is designed specifically for educators, administrators, and leaders, early childhood, or higher education interest groups who want to continue making a difference to improve student learning.

DBA (EDUCATION) / DOCTOR OF EDUCATION COURSE OUTLINE

- PROGRAM STRUCTURE
- DBA 701 Integrating theory and practice in education
- DBA 702 Curriculum and teaching
- DBA 703 Learning and motivation
- DBA 704 Educational leadership and change
- DBA 705 Education policy analysis and evaluation
- DBA 706 Managing cultural diversity in education
- DBA 707 Specialization areas (electives)
- A.) Adult learning , Instructional technologies
- DBA 708 B.) Research methodology (in education research) Dissertation and viva