

IIB COUNCIL



Certified Project Manager[®]

*Optimizing Project Management Performance through the
use of smart technologies and digital tools*

Brought To you
by

EC-Council

Designed for **Tech-Savvy** Project Managers

C|PM Training & Certification

C|PM course is designed for fresh graduates and young professionals that aspire a career in Modern Project Management.

C|PM program aims to address today's Project Management challenges such as virtual environments, remote teams, irregular schedules, and digital disruptions across business operations.

The course re-engineers PM traditional approach to allow students to practice what we call a ***Smart Project Management***.

C | PM About

Program Overview

The IIB Council's C|PM (Certified Project Manager) course is developed with the aim to bridge the experience gap between aspiring practitioners and current project management professionals.

This course standardizes the knowledge base for management professionals by incorporating the industry standards followed by experts in the field.

C|PM is a comprehensive course that covers all possible project management scenarios. The program is developed with a unique approach to the standard project management operational framework by focusing primarily on the practical implementation of the latest project management technologies.

Develop Job Ready Project Managers

The program enables students to obtain immediately implementable knowledge in leading project teams, directing project processes and delivering project results within the constraints of schedule, budget, resources and management expectations.

The 5-days course encourages students to acquire the necessary hands-on experience on various management techniques and best practices that can be further analyzed, optimized, and automated with the use of digital tools and applications.

The C|PM course provides a technologically advanced workflow and methodology for professionals irrespective of the industry background or level of experience.

The objective of C|PM (Certified Project Manager) course is to add value to management professionals by developing modern managerial, leadership and technical skills required to make any project, small or complex, a success.

Enter the realm of sophisticated operations!

operations;
Enter the realm of sophisticated



IIB COUNCIL



C | PM Objectives

What you will learn

The IIB Council's C|PM (Certified Project Manager) course is developed with the aim to introduce the world's first Smart Project management approach.

Tested Theory. Applied Technology

The course provides a thorough overview of project management traditional best practices, methodologies, frameworks and guidelines while using technology to address the challenges of today's work environments and procedures.

Learning Outcome

- Understand project characteristics through the application
- Determine the appropriateness of the project
- Define the requirements for scoping, scheduling and costing a project
- Respond to and manage identified project risks
- Communicate effectively with team and project stakeholders
- Measure the progress of a project
- Understand the concept of benefits of realization and who takes ownership

Why C | PM

Introducing the 1st Smart Project Management Professional Training and Certification Program for fresh graduates

Contextual Training, Global Application

As organizations transform into smart, adaptive, digital enterprises and economies evolve to consumer-centric and data-driven peer-to-peer ecosystems, our mission is and has always been to help business professionals obtain relevant, implementable and practical digital skills to facilitate corporate growth globally.

The Certified Project Manager (C|PM) Course was developed to help respective aspiring professionals gain excessive knowledge in Project Management technology and its implication on businesses & operations. C|PM program, a 360°, vendor agnostic and practical course, focuses on digital tools, smart applications and other technological advancements useful to modern project managers.

During the course, students are exposed to Project Management best practices and methodologies that are relevant today. To achieve organizations objectives within different environments and circumstances, students are required to contextualize theory through real-world examples and applicable techniques from proven use cases.



Framework/Methodology Agnostic



International Standards



Vendor Agnostic



Global
Certification



Industry Agnostic



Worldwide Recognition



360° Content



Hands on training



C | PM Training

C|PM Focus Areas

The primary focus of C|PM is to introduce you to project management, to show you practical ways to use project management skills and finally to leverage technological advancements and digital applications throughout the major 4 areas of Project Management
(Time, Team, Quality, and Budget) operating in Smart, Adaptive⁵, Digital Enterprises.

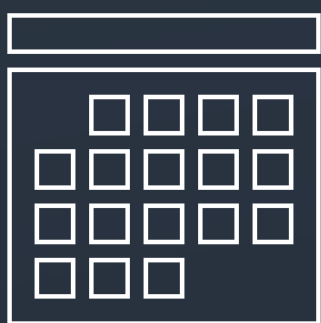
40%

of projects at meet the company's three key goals (schedule, budget, and quality).

[IBM]

44%

of project managers do not use project management software, even though using PM software increases performance (PwC).



5days



8h/d



Worldwide



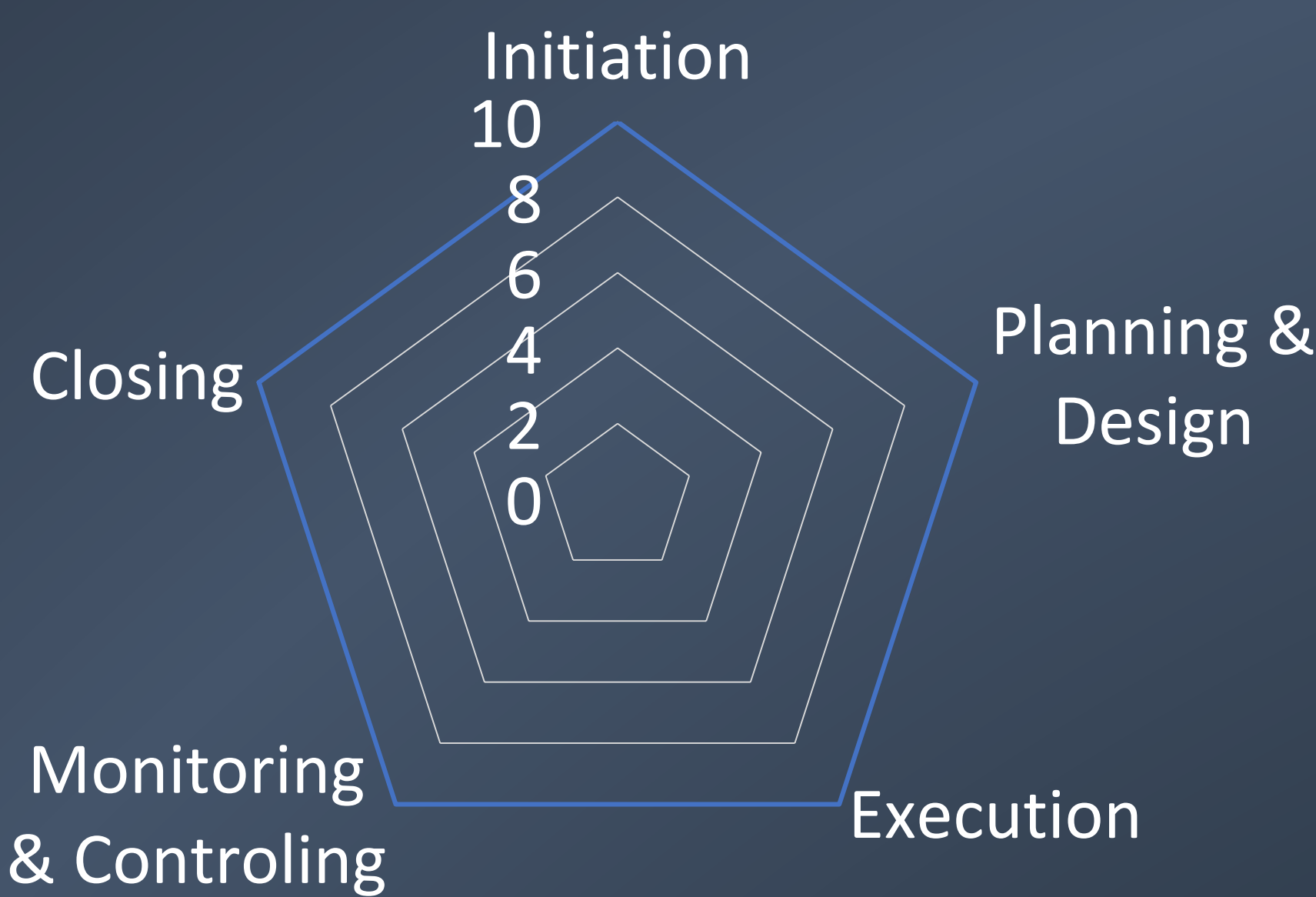
Entry
level



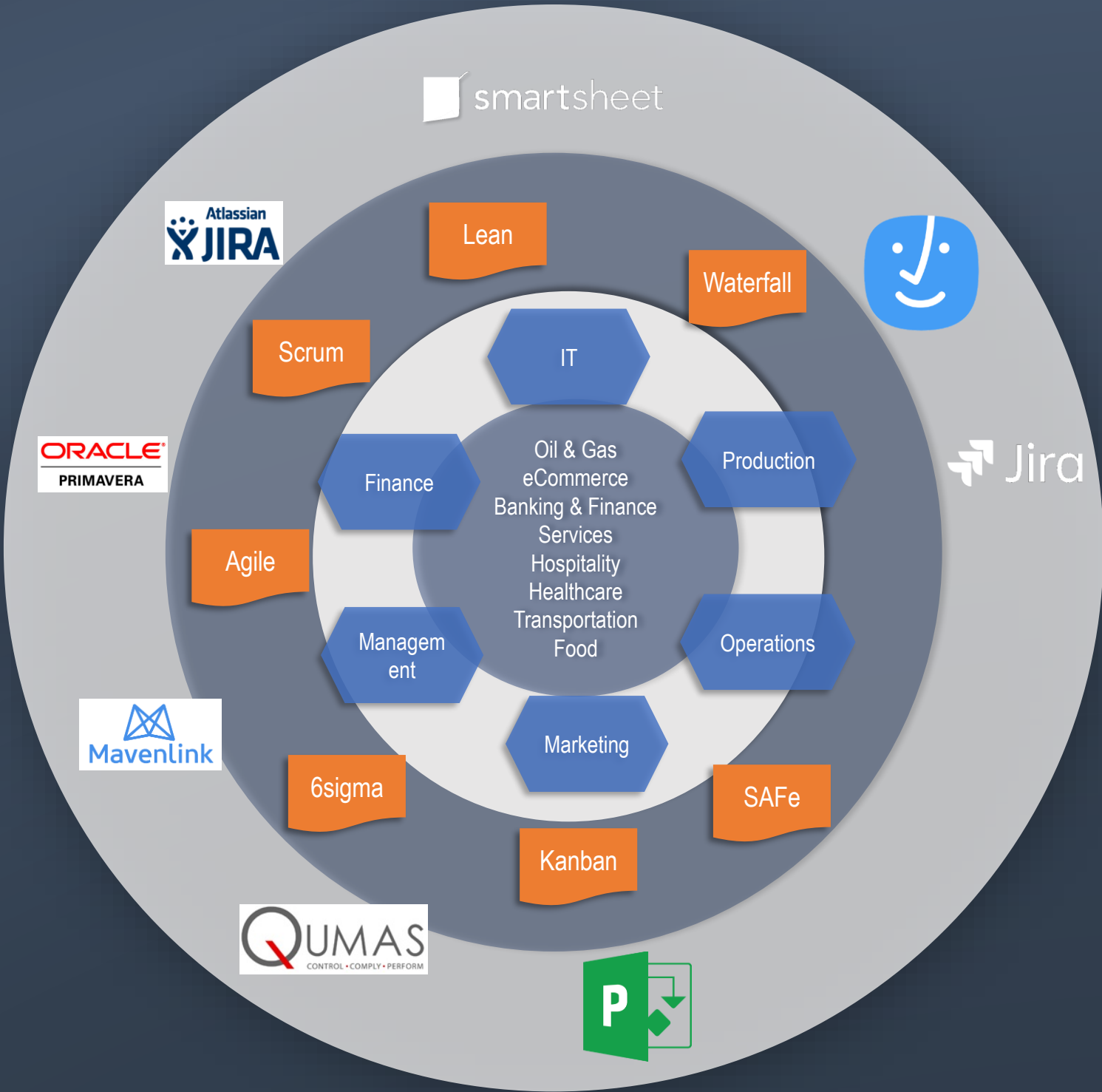
C | PM BluePrint

Knowledge Areas

—Principal Categories



Technology Areas



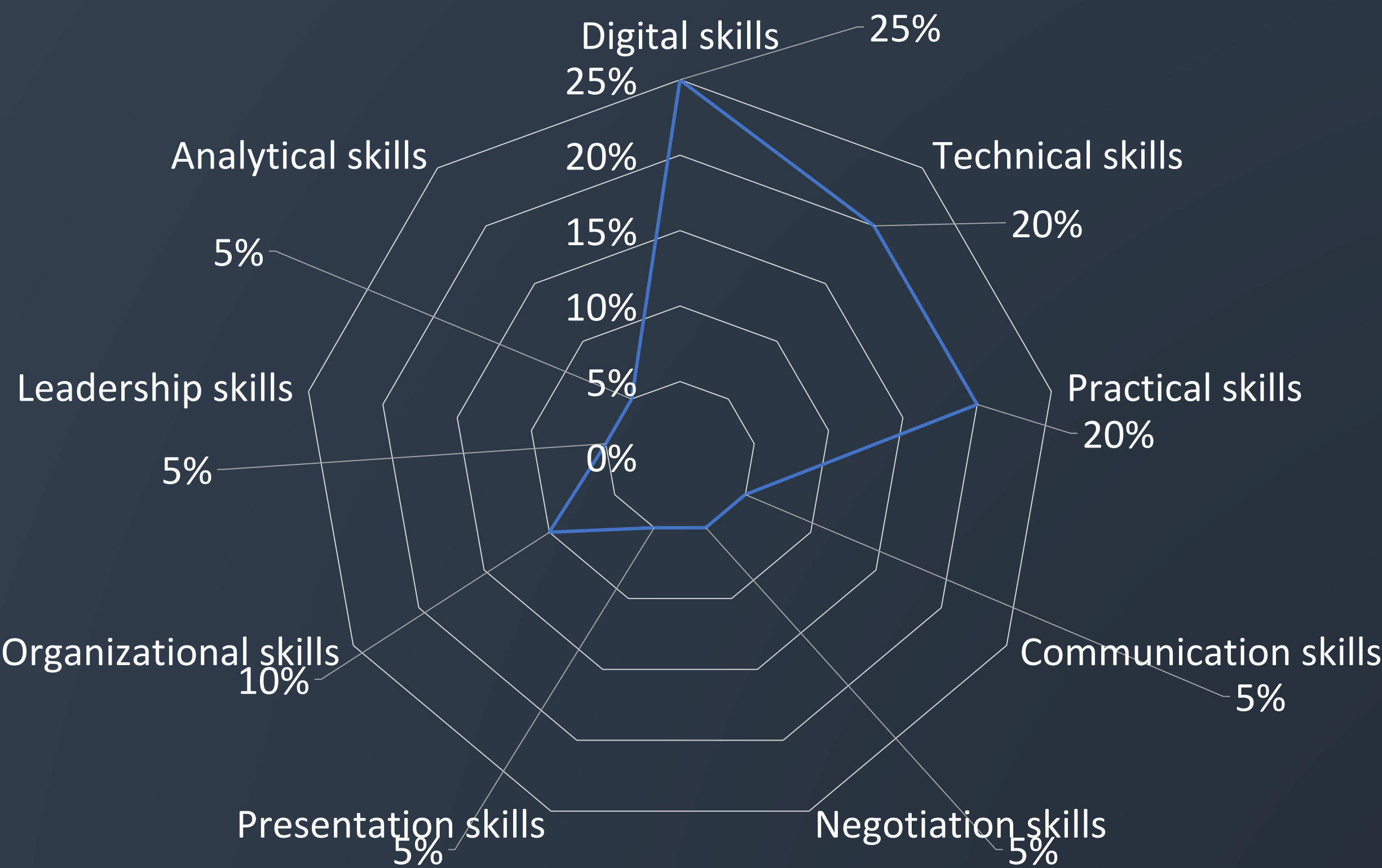
Focus Areas

▣ Time ▣ Team ▣ Quality ▣ Budget



Competency Areas

—CPM



C | PM Domains

COURSE OUTLINE

1. Project Management Introduction
 - Bonus: Enterprise Digital Transformation
2. Project Scope & Technology Integration
 - Bonus: Agile approach and Automation
3. Project Scheduling and Time Management
 - Bonus: Irregular Schedule
4. Project Cost & Budget Management
 - Bonus: Project Financing/Funding
5. Project Sourcing & Vendor Management
 - Bonus: Decentralized Procurement and Outsourcing Management
6. Project Controls & Quality Assurance
 - Bonus: Project Optimization
7. Project Opportunity & Risk Management
 - Bonus: Mobility, Personalization, Privacy, Network Expansions
8. Project Governance & Team Management
 - Bonus: Remote Teams/Virtual Environments
9. Project Visualization, Analytics & Reporting
 - Bonus: Performance Tracking / People Analytics
10. Project Stakeholder Engagement & Expectations Management
 - Bonus: EQ, Leadership and Communication skills.



C | PM Prerequisites

The Certified Project Manager Professional Program by IIB Council aims to bring aspiring practitioners up to speed with the latest **Project Management Technology.**

Who Should Attend?

56% of organizations have only used one project management system.

[Capterra]

Fresh Graduates with no professional experience in project management or experienced project managers without exposure in project management smart technologies, digital tools and online applications.



C | PM Candidate

WHO IS IT FOR

C|PM aims to introduce Project Management and to bridge the experience gap to aspiring Project Managers. C|PM serves also as an excellent complimentary training on digital applications to those already involved in Project Management roles.

C|PM program is tailored to help practitioners combine traditional management approach (Schedule, Cost, Quality) with contemporary skills on digital applications and tools to generate insights on Project Performance through Intelligence, Analytics, Optimization and Automation.

C|PM Training is open to individuals with no prior experience in Project Management, as it is designed for professionals to enhance their knowledge to become more productive and competitive in the job market. C|PM Training is mandatory for the C|PM Exams.

Professionals with more than 5 years of experience in the field may apply for Exam Eligibility.



C | PM Career

Project Management is one of the fast-growing professions in the world. The global labour market will create more than **15 million** new project management positions between 2010 and 2020. The declaration of the BLS, affirms that this Career-growth rate will overreach 19%.

The Bureau of Labor Statistics

**“The
average project
manager
salary nationwide
is \$80,854.
March 15, 2018”
Glassdoor**

80%

of "high-performing" projects are led
by a certified project manager.
[Wrike]



The Advisory Board

The Project Management Advisory Board

The Project Management Advisory Board is a member-based network of volunteers who are recognized by IIB Council as key leaders in the field of Project Management Technologies. They are carefully selected from the industry and are committed to creating a positive impact on the project management profession. They possess an in-depth knowledge of and experience in executing smart, adaptive and digital project management techniques; and remain an independent voice for the industry.

Their leadership role is recognized and honoured by IIB Council Management and R&D team. With the formation of the Board, we seek to monitor developments to our Project Management Certification Policies and procedures to ensure that our certifications remain valuable and up-to-date and that all IIB certified professionals continue to widen their knowledge base. The Board is hereby responsible for the development and the maintenance of IIB Council Project Management Certification matters will manage the ethical standards of our certification holders and the quality of the certification and will hear appeals from rejected applicants on a case by case basis.

The Board is independent in its review and the Project Management Certification Standards are peer-reviewed globally. Management of IIB Council shall refer to the Board for advice in matters pertaining to Project Management Technologies

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IIB Council –

Who we are and what we do

IIB Council ([Institute of iBusiness Council](#)) is a division of International Council of E-Commerce Consultants, also known as [EC-Council](#), one of the world's largest cybersecurity technical certification body. ECC operates in 145 countries globally and is the owner and developer of the world-famous Certified Ethical Hacker (CEH), Computer Hacking Forensics Investigator (CHFI), Certified Security Analyst (ECSA), License Penetration Testing (Practical) programs, among others. We are proud to have trained and certified over 200,000 information security professionals globally that have influenced the cybersecurity mindset of countless organizations worldwide.

IIB Council is a dedicated division towards developing the world's first Business Technology and Enterprise Digital Transformation Professional Training and Certification Programs.

The programs aim at **revolutionizing the traditional approach in current business operations**. IIB's Smart Education includes Certification Programs in Digital Marketing Management, Digital Project Management, Blockchain and Financial Technology Management (FinTech).

The IIB Training programs are developed with a unique and **practical** approach to a standard MBA program. The **hands-on training** is aimed at nurturing a Corporate Growth Hacking mindset; a skillset that describes one's ability to leverage analytical, creative and digital skills to conduct rapid experimentations within various business operations and identify the most efficient ways to **accelerate performance and attain business growth**.

Corporate Growth Hacking is an immediate-implementable skill-set that refers to a set of both conventional and unconventional **testing techniques used to define growth strategy**. This approach allows business professionals to make the most use of smart technology, digital tools and online applications based on advanced technologies such as Big Data Analytics & Visualization, Predictive Analytics, Augmented Reality (AR), Virtual Reality (VR), Artificial Intelligence (AI), Machine Learning (ML) and Blockchain. to test and analyze common business methodologies and help optimize and transform them into higher performing processes and automated operations.

Such skills are highly sought-after in the digital era we live in, where traditional organizations strive to live up to the expectations of **Data-Driven Economies, Decentralized Financial Ecosystems** and **Consumer-Centric Markets**.



Ready to join the PM
revolution?

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Contact us

For registration:

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Register Now

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