



UCAM

UNIVERSIDAD CATÓLICA
DE MURCIA

Master of Business Administration

➤ About Universidad Católica de Murcia

Founded in the year 1996, UCAM is a fully accredited European University with a clear mission: to provide students with the knowledge and skills to serve society, to contribute to the further expansion of human knowledge through research and development. UCAM empowers students to develop their own real-world skills.

UCAM is among the first universities to adapt its programmes to the European Quality System for Education, following the Bologna Process.



➤ UCAM's Rankings

- ★ 1st in Psychology in Europe
- ★ 1st in Computer Science in Europe
- ★ 6th in Civil Engineering in Europe
- ★ 4th in Spain in Business Administration
- ★ Top 10 for Executive MBA



➤ About the Programme

The objective of this MBA programme is to help the learners in gaining knowledge and skills on leadership, change management, management accounting, finance and people management.

The programme is also designed to help you in attaining additional competence on consulting, entrepreneurship, decision making process and business operations design and management. The programme is designed for professionals from engineering, law, business management, liberal arts, education and general management background whose focus is on attaining international MBA from reputed university.

Study Mode: eLearning
Duration: 12 months



➤ Programme Structure

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| 1.MBA561 | Strategic Human Resource Management |
| 2.MBA562 | Ethics, Responsibility and Sustainability |
| 3.MBA563 | Strategic Marketing Management |
| 4.MBA564 | Strategic Financial Management |
| 5.MBA565 | Corporate Strategy |
| 6.MBA566 | Strategic Operations Management |
| 7.MBA567 | Organisation Management and Strategy |
| 8.MBA568 | Research Methods |
| 9.MBA570 | Capstone Project |



➤ Entry Requirements

Applicants should either possess:

- A Bachelors Degree qualification in any subject from a recognized institution and 1 or more years of working experience.
- A professional qualification equivalent to a degree and a minimum of two years of working experience.
- A Diploma of Higher Education or equivalent qualification awarded by universities and five years of working experience of which at least 2 years at managerial level.
- Candidates without Diploma qualifications but with more than eight years of work experience of which at least three years at managerial level.

A woman with long brown hair, wearing a black and white patterned sweater and black pants, is sitting cross-legged on a light gray floor. She is looking down at a silver laptop that is open in front of her. She is wearing light-colored flat shoes.

**FAST TRACK MBA
IN 12 MONTHS**



DOUGLAS
BUSINESS SCHOOL



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