

# mini-MBA

## A non-degree Online Program for Executives and Professionals

### Length of Program

mini-MBA is a 12-week online program that is taught in English. Students study 5 topics (2-week/topic) and submit a Capstone Project at the end of the program. Since the program has been designed as a Competency-Based Learning program, students who spend more time would finish the program earlier than 12 weeks.

### Entry Requirement

Any professional or executive who has working experience can join the program. The objective of the program is to help participants to develop their knowledge and improve their performance. The program hasn't been designed for those who don't have any working experience.

### Mode of Study

mini-MBA is an asynchronous Competency-Based Learning online program. Students have access to all video lectures, reading materials and whatever they need for their studies through Learning Management System. They will communicate with mentors through the flipped classroom, and program officials and mentors will monitor their performance.

### Certification

Successful students will receive an e-certificate by email after the completion of their studies. The paper certificate would be available for those who pay an additional administrative fee.

### What are the topics?

Leadership  
Behavioural Economics  
Data Strategy Development  
Global Marketing System and  
Legal Issues  
Research and Methodology

