

Postgraduate Diploma in Management Studies



AND



**Postgraduate Diploma in Management Studies by
Stanford Education in conjunction with University of Northampton (UON), United Kingdom**

Articulated to

MBA & EMBA

Distance Learning Top-up Program

Stanford Education

Established as an international education provider in Hong Kong, Stanford has been a force to reckon with in Hong Kong private education system as a bona fide education provider with an immaculate reputation to boast about. Stanford has been won the hearts and minds of students. Operating branches in Hong Kong, Guangzhou, Beijing, Shanghai and Macau, Stanford caters to students representing working adults from all walks of life, who have come to Stanford to excel in their academics studies and achieve their academic goals.

Stanford programmes are delivered under strict quality assurance procedures by collaborating with its British partner universities and Stanford is proud to deliver programmes for over 6000 students studying in various programmes from Certificate Programmes to Postgraduate Diploma Programmes in business & management and various other disciplines. The graduated students are expected to enroll onto available top-up options i.e. MBA, EMBA and BABM offered by British partner universities including University of Northampton.

Quality Policy

To continuously improve the quality of our academic programmes, programme management and services towards students, partner universities and other stakeholders.

Quality Objective

To provide quality, affordable education through effective and efficient academic programmes and processes.

Reputation

- Ranked second in Hong Kong for MBA and EMBA recruitments exceeding 600+ students a year,
- Offer recognised Programmes that can match Quality Assurance Agency (QAA), UK, programme benchmarks
- Only education institute to successfully recruit students during Covid pandemic when other institute had failed to do so.
- Provide flexible learning pathways to working adults to suit their individual schedules
- Programme teaching is done by highly respected and qualified lecturers who are attached to reputed local universities
- Possess their own learning portal with abundance of learning materials needed for research and knowledge enhancement
- Strong links with industrial and corporate partners in the region



A Fast Track to Earn a Dual-Qualification

Students will earn a Postgraduate Diploma in Management Studies (PDMS) offered by Stanford Education and upon the completion of the PDMS, students are automatically qualified to enroll onto top-up the MBA or EMBA programme from University of Northampton.

On a case by case basis, students may be granted exemptions up to 7 out of the 8 modules for the PDMS programme, should they have met the exemption criteria.

**University of Northampton
Master of Business Administration (MBA) Or
Executive Master of Business Administration (EMBA)**



**Postgraduate Diploma in Management Studies
(PDMS)**

Programme Advantages

- shortcut to obtain two qualifications, a postgraduate diploma & a MBA degree, in around 15-18 months
- Fully supported by online portal, and lecturers from BNU and Stanford
- The MBA qualification from BNU is widely recognized by employers and universities worldwide.
- Affordable tuition fee and flexible study mode. No examination required. The programme is tailored made for mature and working students.



The PDMS Modules from Stanford Education

- **Managing and Accounting for Financial Resources**

To impart an understanding that entrepreneurship is a mind set and process to create and develop economic activity by blending risk taking, creativity and/or innovation with sound management, within new or existing organisation. The aim of the module is to foster and promote interdisciplinary team working with emphasis on “learning by doing” to explore putting practice into the decision making process before creating an enterprise or innovate process/product /method within an existing enterprise.

- **Managing Information and Knowledge Strategically**

The module aims to examine central issues in the management of information and knowledge from a strategic perspective and to explore a number of contrasts – information and knowledge, technology and people, global and local cultures, information and business strategies – that shape the agenda in contemporary organizations.

- **Managing Operations Strategically**

The module aims to provide critical evaluation of the operations management philosophies, an examination of the practicality of the philosophies of flexibility and agility and the competitive advantage of managing operations in an innovative and strategic way.

- **Management Science and Systems**

This module is particularly aimed at managers who wish to pursue a career either as independent consultants or within a major consulting firm. This module in consulting will provide an understanding of the consulting process and organizational change together with the skills necessary to lead consulting projects.

- **Understanding Strategy**

The module enables students to develop an understanding of theories, frameworks, and managerial models and to critically evaluate and apply appropriate strategic models and techniques which are relevant to business strategic planning and management.

- **Organising Work and Managing Human Resource**

The module aims to develop a critical understanding of current and emerging practices in the managing of human capital in organizations and enhances students' abilities to increase the contribution of human capital management to long-term corporate success.

- **Managing Strategic Marketing**

The module aims to provide students with a firm ground in the frameworks and concepts of strategic marketing management and the skill to carry out a full situation analysis and use the findings to develop objectives, formulate strategy and develop appropriate marketing plans.

- **Business Research Methods**

The module aims to develop a critical understanding of the range of research methods appropriate to applied business research, and their limitations. It is also designed to prepare students to undertake the dissertation to be undertaken towards the end of the programme.

MBA Modules from University of Northampton

- **Critical Issues in Business**
- **The Entrepreneurship Report**
- **Business Management Research in Practice**
- **International Business Negotiation**

EMBA Modules from University of Northampton

- **Critical Issues in Business**
- **Business Research Project**

Other Programme Details

Assessment

All the modules of the Programme including the modules offered by University of Northampton are assessed by Individual Assignments and no Exams.



Graduation Requirements

To be eligible for PDMS graduation, students must complete and pass all the assigned modules. Upon completing the PDMS, students can complete and pass the MBA or EMBA modules to enable them to graduate from MBA or EMBA awarded by University of Northampton.

Admission Requirements for PDMS

The prospective candidate for this programme must possess the following qualifications:

- A Bachelor's Degree from a recognised university with English proficiency; or
- A professional qualification equivalent to a first degree, i.e. ACCA, CIMA, CPA with English proficiency, or
- Non- degree/ non- professional qualification holder with sufficient work experience at management/ supervisory level or above with English proficiency will be considered as well.



Application Procedures

- A duly completed application form
- Supporting academic documents
- Resume as per the standard format
- Passport Copy & National ID Copy
- Application and processing fees

Remarks:

- Tuition fee covers course enrolments, access to online platform and academic assistance. Fees for textbooks, however are not included. Students who have enrolled in the programme are registered for the whole programme, not individual courses. Tuition instalments are non-refundable and failure for any instalment payment means voluntarily withdrawal from the programme.
- These courses are conducted in purely distance learning mode. It's a matter of discretion for individual employers to recognize any qualifications to which these programs may lead.
- Information and academic policies inside the brochure may be changed from time to time without prior notice.
- Certificate and Transcript of Postgraduate Diploma in Management Studies is Awarded by Stanford Education. Certificate and Transcript of MBA or EMBA is Awarded by University of Northampton from UK.



