



London School of
DIGITAL BUSINESS

Excited to grab UK/EU opportunities?



LSDB.CO.UK

Why London School of DIGITAL BUSINESS?

We pride ourselves on being a renowned global brand specializing in customized and domain-specific Digital Essentials and Digital Marketing training, as well as internship programs. Our mission is to empower individuals to apply digital skills within their specific domains or pursue a fulfilling career in the digital realm. What sets us apart is our commitment to providing the world's most advanced and distinctive training program, which perfectly aligns with the essence of our brand. For further information, please visit www.lsdb.co.uk.

Associated with 150+ UK/EU companies	Many success stories of the interns placed with UK/EU companies	International Internship Program	Program to make students Industry ready
Global Brand (Presence in 34+ countries)	Worldwide 150+ Institute/ Universities Association	18,000+ Learners in the last 2 years	1400+ Faculties Educated
Faculty Development Program	Corporate Engagements	Great People Interview Series	LIAC (LSDB's International Awards and Conference)

We are thrilled to extend an invitation to dynamic students to learn exceptional and relevant knowledge, along with practical experience through international internship opportunities in partnership with growth-oriented UK and EU companies. We believe such collaborations are vital in enriching students' educational journey and preparing them for a globally competitive job market as well as fostering entrepreneurship.



Why London School of DIGITAL BUSINESS?

Advisory Board And Directors

For more info about
our people, please visit:
www.lsdb.co.uk/our-people



Sachin Parekh
United Kingdom



Graham Scott
United Kingdom



Jamie Read
United Kingdom



Guy Ellis
United Kingdom



Mark Tindal
United Kingdom



Digital Marketing Mastery Program (DMMP – Integrated Program)

Program Overview:

The Digital Marketing Mastery Program is designed to equip participants with comprehensive knowledge and practical skills in the rapidly evolving field of digital marketing. This program covers a wide range of topics, including social media marketing, search engine optimization (SEO), pay-per-click advertising (PPC), email marketing, content marketing, analytics, and more.



Digital Marketing Mastery Program (DMMP – Integrated Program)

Key Features:

- 1.Comprehensive Curriculum: The program offers a robust curriculum that covers all essential aspects of digital marketing, providing learners with a solid foundation and advanced expertise in the field.
- 2.Hands-on Learning: Learners will engage in hands-on exercises, case studies, and real-world projects to apply theoretical concepts into practical scenarios. This experiential learning approach ensures deeper understanding and skill development.
- 3.Expert Instruction: Experienced industry professionals and digital marketing experts lead the program, providing valuable insights, best practices, and real-world examples to enhance learning outcomes.



Digital Marketing Mastery Program (DMMP – Integrated Program)

Key Features:

4. Industry-Relevant Certifications: Upon successful completion of the program, participants will receive industry-recognized certifications, validating their expertise and enhancing their career prospects in the digital marketing field.

5. Networking Opportunities: Learners will have the opportunity to connect with peers, industry professionals, and potential employers through networking events, guest lectures, and online forums, fostering valuable relationships and professional growth.

6. Emerging Technologies: The program explores the latest trends and innovations shaping the future of digital marketing, such as artificial intelligence (AI), machine learning, voice search, augmented reality (AR), and chatbots. Learners will learn how to leverage these technologies to stay ahead of the curve and drive results.



Digital Marketing Mastery Program

(DMMP – Integrated Program)

Target Audience:

The Digital Marketing Mastery Program is ideal for marketing professionals, entrepreneurs, business owners, students, and anyone interested in pursuing a career in digital marketing. No prior experience is required, making it accessible to individuals at all skill levels.

Duration: 12 Months

The program is divided into two parts.

- **Learning (Online):** **Max 10 months**
- **UK Remote Internship (Hands-on training):** **2 Months**

Join the Digital Marketing Mastery Program and embark on a transformative journey to become a proficient and successful digital marketer in today's dynamic business landscape.

Program Fees: GBP 1000



Digital Marketing Mastery Program (DMMP – Integrated Program)

I - Learning (Online) - Modules

Module 1: Digital Essentials Foundation for Digital Marketing

Certificate No. 1 Certified in Introduction to Digital Marketing

Certificate No. 2 Certified in Digital Marketing Foundation (hands-on Practical)

Module 2: Content Management and Blogging Foundation for Digital Marketing

Certificate No. 3 Certified Search Engine Optimization (SEO) Expert

Certificate No. 4 Certified in Blogging Foundation

Certificate No. 5 Certified in Content Marketing Foundation

Certificate No. 6 Certified in Blogging and Monetization

Certificate No. 7 Certified in Blogging hands-on Practical



Digital Marketing Mastery Program (DMMP – Integrated Program)

Module 3: Building Employable Skills for Digital Marketing

Certificate No. 8 Certified in Digital Skills Foundation

Certificate No. 9 Certified in Introduction to Essential Digital Tools and Platforms for MARKETING

Certificate No. 10 Certified in Essential Digital Tools and Platforms for MARKETING hands-on Practical

Certificate No. 11 Certified in Key Necessary Soft Skills at a Workplace

Module 4: Social Media for Digital Marketing

Certificate No. 12 Certified in Social Media Planning for MARKETING

Certificate No. 13 Certified in Social Media hands-on Practical



Digital Marketing Mastery Program (DMMP – Integrated Program)

Module 5: Entrepreneur Essentials

Certificate No. 14 Certified in Introduction to Digital Workspace

Certificate No. 15 Certified in Planning Online Presence for your business

Certificate No. 16 Certified in Opportunities with Affiliate Marketing

Module 6: Key Digital Trends

Certificate No. 17 Certified in Key Digital Trends

- Introduction to Artificial Intelligence and Machine Learning
- Introduction to Virtual Reality and Augmented Reality
- Introduction to Blockchain

Final Assessment

Certificate No. 18 Certified Professional in Digital Marketing



Digital Marketing Mastery Program

(DMMP – Integrated Program)

II - Internship (Hands-on training)

- **Live ADVANCED Projects with UK Internship Certificate**
- Project Assistance and **mentoring by LSDB experts** throughout the duration and extended duration of the internship
- Perform the internship from the comfort of your home
- Duration: 2 months **extendable based on performance**
- Management internships: Digital Marketing



Opportunities based on performance :

- Remote Internship extension
- Internship opportunities with UK/EU companies
- Understand UK work culture
- Explore Universities for further studies
- Explore Companies / UK market for jobs/entrepreneurship
- Interaction with UK CXOs / Founders / Experts – Develop your network

Paid assignment/work opportunities with UK companies



LSDB Internship Highlights



Client Interaction

The performing students will have the unique opportunity to engage directly with LSDB's UK/EU associate companies, enhancing their soft skills and providing with networking opportunities.



Guidance from LSDB UK Project Experts

All interns will work under the guidance of experienced Project mentors, gaining valuable insights and mentorship.



Project Assistance

LSDB team provides comprehensive project assistance to ensure a seamless learning experience for the students.



Collaboration with UK Teams

The students will collaborate with UK-based teams, fostering cross-cultural learning and teamwork.



Preparation for International Careers

We groom the students to excel in international companies, offering opportunities and develop their understanding for UK/EU market.



Extended Internship

Performers may have the chance to secure an extended internship with added **monetary** benefits

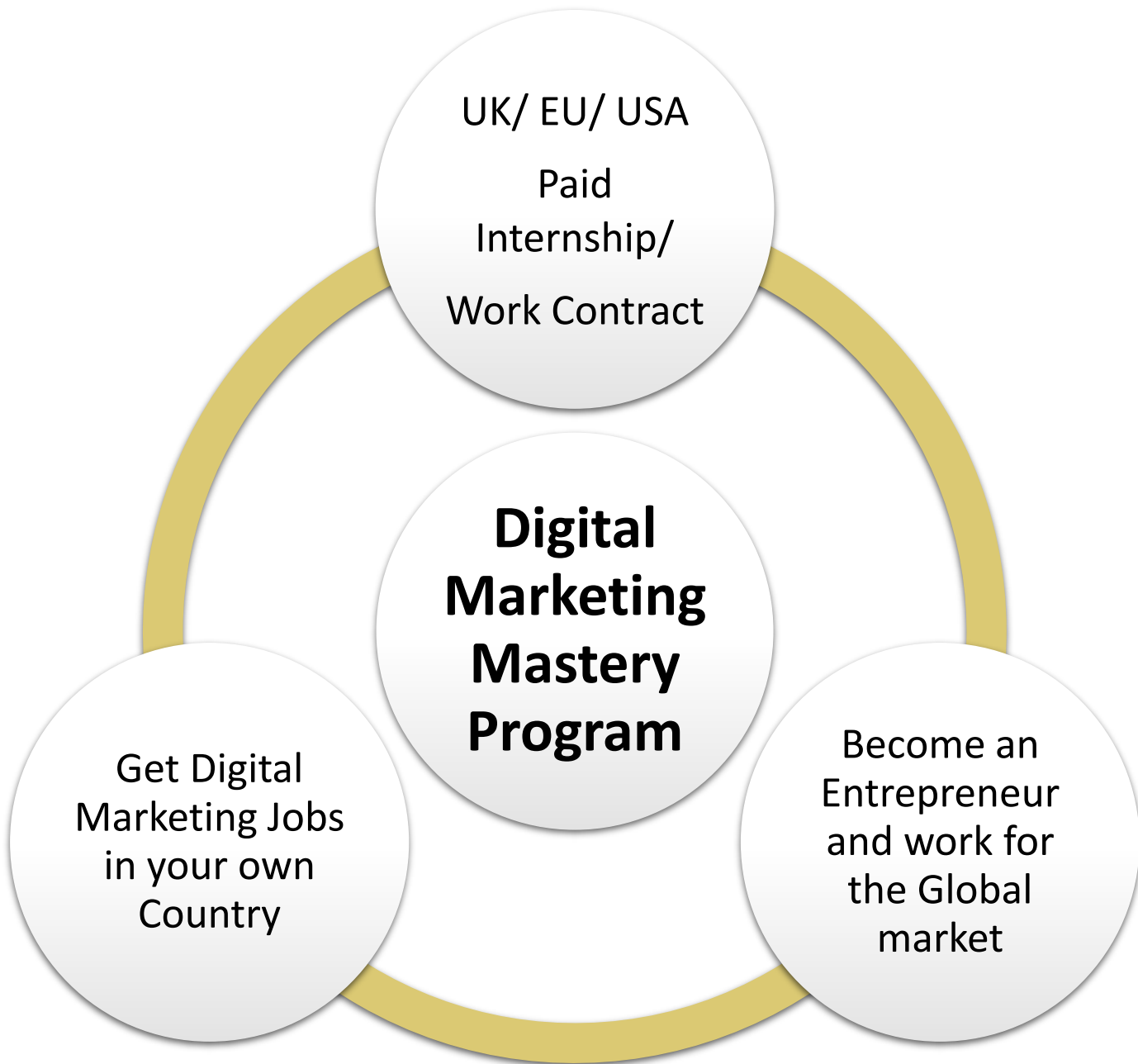


Live Sessions

To enrich their learning journey, we offer live sessions to keep them updated with the latest industry trends and insights by expert speakers from various countries.



Post-Program Opportunities



Testimonials

“

Great learning experience with London School of DIGITAL BUSINESS. Grateful to have got the chance to work with them as an intern and learn good things. Definitely an experience that will help me advance in my career.



Webster Chanda

“



“

Hi, I am Shivanjali a BBA student. I completed my internship with London School of DIGITAL BUSINESS recently. I am glad I joined LSDB as I got to learn various things from how to be an “employee”, communication, digital marketing, and much more. Thanks to the experience and knowledge I gained there I have now joined Tech Mahindra. London School of DIGITAL BUSINESS helped me start my career the right way.

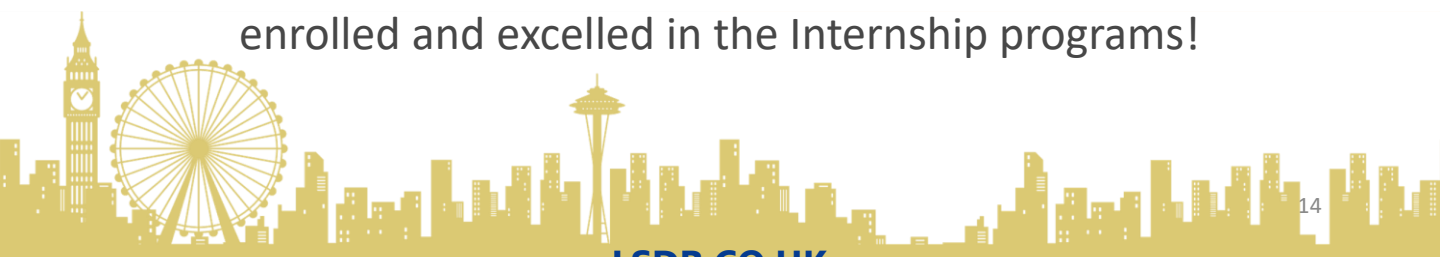
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Shivanjali



Students from diverse corners of the globe have enthusiastically enrolled and excelled in the Internship programs!



Testimonials

“I enjoyed my internship at London School of DIGITAL BUSINESS. It was a chance to learn not only how digital marketing and strategies work but also a chance to learn the essentials of being an employee. Great team, great management team and great experience.”

YASH

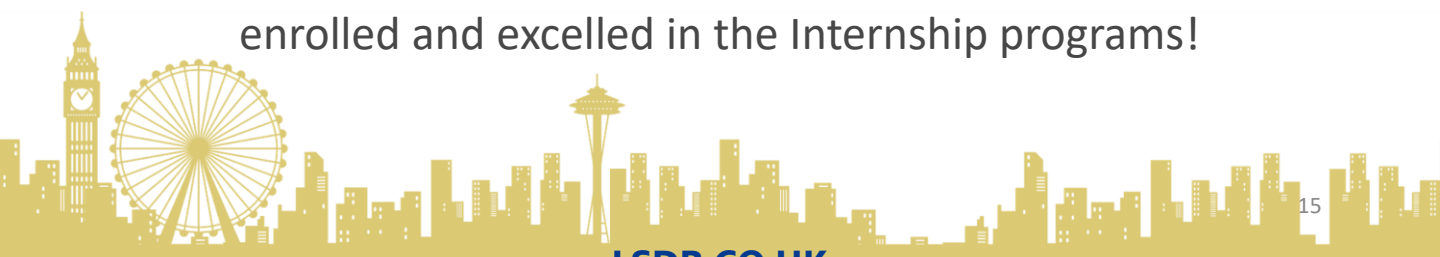


“Hello everyone my name is Sayali and I recently completed my internship with London School of DIGITAL BUSINESS. I joined LSDB as soon as I completed my BBA. After BBA I got to know about LSDB, UK from one my friend and I enrol the course Being a fresher, I learned a great deal of things during my internship and it has helped me grab a great opportunity and I got job in LSDB, UK working one year with LSDB, UK I have learned and improved so many things in me and now I have got hike and better opportunity with Tech Mahindra. I am grateful for all the things I have learned during my internship..”

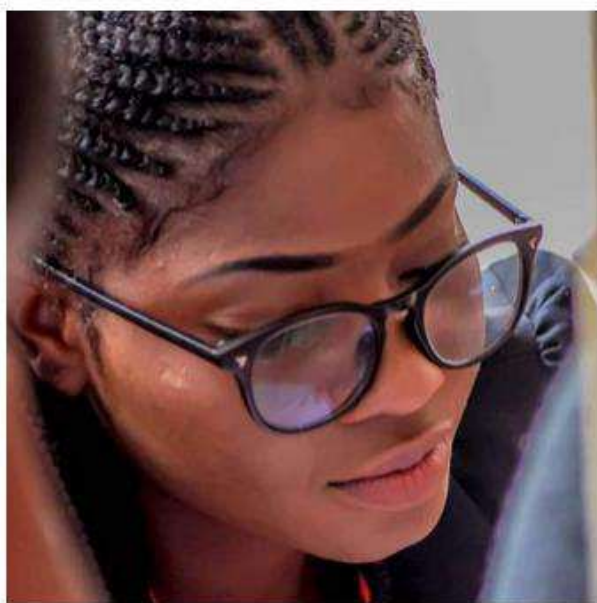
Sayali



Students from diverse corners of the globe have enthusiastically enrolled and excelled in the Internship programs!



Happy Learners



Simbaliya Carol

Zambia



M'hango Grace

Lusaka Zambia



Aidarova Aigerim

Kyrgyzstan





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For additional information, please feel free to explore our website at

[LSDB.CO.UK](https://lsdb.co.uk)

or get in touch with us via email at

growth@lsdb.co.uk

You can also reach out to us via WhatsApp at

+44 7721 067721



For Admission:

EduGuide Training & Services PLT

(Official Partner)

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